



January 20 & 21, 2024



Seminole Hard Rock Hotel & Casino Hollywood 1 Seminole Way, Hollywood, FL 33314

Dear attendees:

Welcome to the 2024 Gold Coast Educational Retreat (GCER) hosted by the Broward County Optometric Association (BCOA)! Thank you for joining our team for this incredible opportunity to learn and share information from some of our industry's superstars.

The GCER was founded in the mid-1980s and has always been committed to providing quality, relevant education as taught by both local and national key opinion leaders. Our schedule includes well-known keynote speakers and presentations that are sure to equip you with the tools and current clinical strategies to continue delivering the best care to your patients.



Please do not hesitate to engage during the lectures by asking questions and making contact after presentations. Our speakers' willingness to share their knowledge and experience is what makes this conference unique.

As with past conferences, we could not offer competitive pricing, an amazing venue, food and beverage, and other amenities without the support of our sponsors. Without their participation, this conference could not have been put together, and we are incredibly grateful for their support. During breaks, we invite you out of the classroom, into our exhibit hall where all our sponsors will be showcased. As you make your way through the exhibit hall, be sure to have your bingo card ready, as we will be raffling away prizes at the end of our event, on Sunday (you must be present to win). A casino gift card raffle will also take place during our Happy Hour on Saturday, to which you are cordially invite you to attend.

Lastly, a BIG special thank you to our lovely administrators, Vanessa McDonald and Rachel Snell, who have put in countless hours to make this event outstanding for our doctors! For a rundown of what this weekend holds, please refer to the attached calendar for a listing of all events.

We appreciate having you in attendance and look forward to a weekend full of education and fun. And in honor of our location, ROCK ON!

On Behalf of the BCOA,

Dr. Gabriela Olivares Watson

President

Broward County Optometric Association



GOLD COAST RETREATDATE: January 20-21, 2024

LOCATION: Hard Rock Hotel, 1 Seminole Way

Hollywood, FL 33314

	Saturday January 20th 2024	Speakers	Hours
7:00 am – 8:00 am	Registration and Breakfast – Exhibit Hall Opens		
7:35 am – 7:45 am	Weave Presentation – Brianna Rhue, OD		
8:00 am – 9:40 am	Ocular Surface Disease & Rehabilitation with Scleral Lenses	Stephanie Frankel OD Edward Boshnick OD	2
9:40 am – 10:00 am	Break and Exhibit Hall		
10:00 am -11:40 am	The Angry Eye	Leo Semes OD	2/TQ
11:40 am – 1:00 pm	Lunch and Exhibit Hall Bausch & Lomb Presentation 11:50 – 12:10 Jessica Steen, OD Florida Optometric Association 12:15 – 12:30		
1:00 pm – 2:40 pm	Glaucoma: Yesterday, Today and Tomorrow	Leo Semes OD Matthew Brink MD	2/TQ
2:40 pm – 3:10 pm	Break and Exhibit Hall		
3:10 pm - 4:50pm	Scary or Not? Back to Front	Aaron Gold OD Ana Carolina Victoria MD	2/TQ
4:50 pm - 6:00 pm	Exhibit Hall Closes for the Day Happy Hour – Reception Terrace West Patio		
	Sunday January 21st 2024	Speakers	Hours
7:00 am – 8:00 am	Registration and Breakfast – Exhibit Hall Opens		
7:35 am – 7:45 am	Essilor Luxottica Presentation Lisa Marshall		
8:00 am – 9:40 am	What To Do with That Myopic Patient?	Inna Lazar OD Gary Sheinbaum MD	2/TQ
9:40 am – 10:00 am	Break and Exhibit Hall		
10:00 am - 11:40 am	Dry Eye 101 Comprehensive Understanding and Practical Implementation	Inna Lazar OD William Trattler MD	2/TQ
11:40 am – 12:40 pm	Lunch and Exhibit Hall		
	Concurrent Tracks – Florida Required Courses or Cli	nical/PM	
12:40 pm – 2:20 pm Concurrent	Prevention of Medical Errors	David Woods OD	2
12:40 pm – 1:30 pm Concurrent	HIV	Jessica Steen OD	1
1:30 pm – 2:20pm Concurrent	Working 9-5: Pour Yourself a Cup of Ambition	Benjamin Thayil OD	1
2:20 pm – 2:30 pm	Break and Exhibit Hall Closes (2:30)		
2:30 pm – 4:10 pm	Florida Jurisprudence	David Rouse OD	2
4:10 pm	Conference Ends		

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¹ JJV Data on File. CSM Subjective Responses ACUVUE OASYS MAX 1-Day Contact Lenses- Retrospective Meta-analysis

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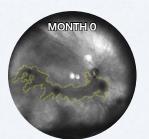
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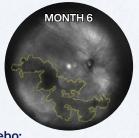
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Thank you to Dan Georgescu, MD PhD

